

NEWS RELEASE



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UTOPIA FOUNDATION MATCHES DONATIONS TO PBS HAWAII February 21 Contributions Deadline

As a followup to its sponsorship of TedxMaui last week, the Utopia Foundation has announced that it will match all gifts made to PBS Hawaii up to \$1,000 by February 21. Donations must come through the Utopia Foundation in order to qualify for the gift-matching project. Visit www.utopiafound.org/tedx and find PBS Hawaii to donate and maximize your gift to Hawaii's only public television station.

The Utopia Foundation was founded by financial planner Paul Sutherland in 2007 to provide an opportunity for people to express their good intentions in local and international communities. The Utopia Foundation's mission is to help create a world where communities thrive and every person goes to bed feeling loved, happy and optimistic about tomorrow.

Last week's TEDx Maui speakers forum was co-hosted by PBS Hawaii President and CEO Leslie Wilcox. As part of its commitment to local communities, the Foundation offered its matching-gift program to non profit organizations selected by event speakers and hosts. To no surprise, Wilcox nominated PBS Hawaii!

To make a dedicated gift to PBS Hawaii, please visit www.utopiafound.org/tedx by February 21.

Hawaii's only public television station, PBS Hawaii, reaches viewers across the island state. Locally owned and independent, the non profit media organization is evolving on-air and online to best serve the people of Hawaii. Through quality

programming and community interaction, PBS Hawaii connects with citizens of all ages to share trustworthy information, culture and the arts, and lifelong learning.

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