

NEWS RELEASE



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PBS HAWAII PRESENTS NA MELE: PURE CAZ February 21 Live Broadcast Supports NEW HOME Campaign

The Brothers Cazimero share their lifetime of music, along with very personal thoughts about Hawaiian music and culture in the PBS Hawaii broadcast premiere of **Na Mele: Pure Caz** Thursday, February 21 at 8:00 pm HST. The program will also be available online via live streaming on PBSHawaii.org

The live pledge broadcast supports the public television station's **NEW HOME** Campaign, a \$30 million capital fund to build a new broadcast facility at Sand Island Access Road off Nimitz Highway.

Co-hosted by PBS Hawaii President and CEO Leslie Wilcox and Honolulu radio personality Billy V of KINE/KCCN, the two-hour program features the pure natural sounds of Robert and Roland Cazimero – a definitive collection of music that's marked their legendary career. **Na Mele: Pure Caz** also includes candid interviews with Robert and Roland describing their childhood, parental influence on their career and their roles in making Hawaiian music a living legacy for future generations. During the live portions of the broadcast, the Cazimeros will be joined by entertainers and special guests whose own careers have been influenced by the brothers. They include: Amy Hanaialii Gilliom, Leinaala Heine, Haumea Ho, Harry Soria, Mihana Souza and John Cruz among others, along with Leah Bernstein and Jon de Mello of Mountain Apple Records.

Na Mele: Pure Caz is the second pledge program the station is airing in support of the **NEW HOME** Campaign. With \$19 million raised to date, PBS Hawaii must secure \$11 million more to reach its capital campaign goal.

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