

For Immediate Release

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**HOWARD DICUS JOINS
INSIGHTS ON PBS HAWAII**

New Focus for Hawaii's Only Live Public Affairs Program

PBS Hawaii announced plans to consolidate resources and expertise in support of a new focus for Hawaii's only live, weekly public affairs show. As part of this consolidation, *Everybody's Business with Howard Dicus* will move from Friday night's schedule and play a significant role in the new format and focus for *Insights on PBS Hawaii* – which will continue to be hosted by Dan Boylan and air live Thursday nights at 7:30PM.

PBS Hawaii President & CEO Leslie Wilcox said, "Howard Dicus has a unique ability to explain – to bring perspective and clarity to complex issues. That skill will be an essential part of our plans for *Insights on PBS Hawaii*. Our community is feeling the uncertainty of these challenging times, and public television's role is to inform and educate. *Insights* will serve as a forum – an interactive, live, hour-long broadcast focused on how our citizens are being impacted by this recession."

Robert Pennybacker, VP of Creative Services and Executive Producer for all local programming on PBS Hawaii believes this move is directly linked to the station's mission. "The economy will be the top news story of the year and a force that shapes our quality of life in Hawaii. Mainstream media will cover it for their platforms – our approach will be more interactive and focused on what's going on behind the headlines. Fortunately, we have an experienced interviewer and moderator in Dan Boylan, and now Howard Dicus' expertise will become part of this weekly live television event."

The change takes place with the January 15th *Insights on PBS Hawaii*. The last Friday night telecast of *Everybody's Business with Howard Dicus* will be December 26th at 7:30PM.

Insights on PBS Hawaii airs live Thursday evenings at 7:30PM. Effective January 16th, PBS Hawaii will rebroadcast the program on Friday nights at 10:30PM and then again Sunday afternoons at 3PM.

For More Information:

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