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**PBS Hawai‘i hires Chuck Parker as VP of Content**

HONOLULU, HI – Veteran Hawai‘i journalist and news director Chuck Parker has been named Vice President of Content at PBS Hawai‘i. In this role, Parker will oversee the station’s public affairs coverage, including **Insights on PBS Hawai‘i** and **KĀKOU — Hawai‘i’s Town Hall**, as well as other programming meant to speak to the mind, heart and na‘au (gut) of Hawai‘i’s citizens.

“We’re very pleased to have a news executive of Chuck’s caliber, overseeing quality local programming at this rare locally owned television station,” said PBS Hawai‘i President and CEO Leslie Wilcox. “He’s much respected in Hawai‘i journalism for being fair, principled and even-keeled — and he knows how to think out of the box.”

Prior to joining PBS Hawai‘i, Parker served as the Associate Director of Communications at the University of Hawai‘i. Over his 33-year career in local news, Parker was a manager at every Hawai‘i news station and at the Honolulu Star-Bulletin newspaper. As a News Director, he won Emmys at KITV and KHNL, in turn, for Best Local Newscast, and he won professional recognition for his work at the Star-Bulletin as well.

Raised in Hawai‘i, Parker earned a journalism degree from the University of Hawai‘i at Mānoa and is a graduate of Saint Louis School in Honolulu.

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