



NEWS
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PBS Hawai'i names Jody Shiroma as Vice President of Communications

(Honolulu, HI)—PBS Hawai'i's new Vice President of Communications is Jody Shiroma, who will increase opportunities for community access, engagement and partnerships, and oversee the expansion of the multimedia station's community advisory groups across the islands.

Shiroma brings more than 16 years of professional experience, most recently serving as Aloha United Way's Vice President of Marketing and Communications for 12 years. Prior to that, she was Editor-in-Chief for Sassy and G Magazine, a local youth publication with over 25,000 in distribution.

Jody grew up in Hawai'i and is a graduate of the University of Hawai'i at Mānoa with a Bachelor's Degree in Journalism with an emphasis in Ethnic Studies. She is a recipient of numerous business awards, including the Hawai'i Kai Jaycees' Outstanding Young Person of the Year, Pacific Business News' 40 under 40, Pacific Business News' Women Who Mean Business, and the FBI Honolulu Division Director of Community Leadership Award. She served as a United Way Fellow in 2013.

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