



HIKI NŌ Story Pitch Sheet

School Name: _____ Mentor: _____

PLEASE FILL OUT THE PITCH SHEET WITH BLACK INK

1. In one sentence: What is the Story?

2. Why is it important to the HIKI NŌ audience? Why should they care?

3. Answer the following questions:
WHO:

WHAT:

WHEN:

WHERE:

WHY:

HOW:

4. Who do you plan to interview? (If your story deals with a controversial issue, how do you plan to represent all sides of the issue fairly?)

5. What research will be done to help you tell the story factually and accurately?

6. What events/activities do you plan to shoot to tell a visual story?

How do you plan to shoot these events/activities so that you end up with the elements needed to build strong, visual sequences?

7. Is anyone on the production team related to a major individual in your story?

AFTER THE PITCH SHEET HAS BEEN APPROVED, DISCUSS HOW YOUR STORY WILL MEET THE FOLLOWING CRITERIA WITH YOUR MENTOR. (THIS WILL SERVE AS YOUR FIRST PRE-PRODUCTION MEETING.) REMEMBER THAT THESE QUESTIONS NEED TO BE SATISFIED FROM THE PERSPECTIVE OF THE UNINITIATED VIEWER.

HIKI NŌ STORY CRITERIA

- 1. Am I compelled to watch? (within the first 5 seconds)**
- 2. Do I care?**
- 3. What is the conflict?**
- 4. Can I follow the story?**
- 5. Is it fair?**
- 6. Did the story establish a sense of place for me? (Do I know where we are?)**
- 7. Was I able to witness something change? (Even if only a small change.)**
- 8. Did I learn something?**