2021 TEACHERS CONFERENCE
SEPTEMBER 11, 2021

HIKI NŌ
HAWAI‘I’S NEW WAVE OF STORYTELLERS

PBS HAWAI‘I
9:00-9:30  Opening General Session | President and CEO Ron Mizutani and Robert Pennybacker
9:30-10:10 The HIKI NŌ Process | Eleni Avendaño and Brent Keane
10:10-10:30 The Art of Interviewing Demo | Robert Pennybacker & Eleni Avendaño
10:30-10:35 5 MIN BREAK
10:35-11:30 Producing During a Pandemic | Ryan Kawamoto
11:30-11:50 How to Shoot on a Smartphone | Tim Bradley
11:50-12:00 Final thoughts | Eleni Avendaño and Brent Keane
12:00-12:30 Talk Story Break Out Sessions | Q&A

Grazielle Domingo, Lori Kaya & Frances Uy | General Questions
Brent Keane & Eleni Avendaño | Challenge, Process, Google Classroom
Robert and Matt Lorin | SEL (Social Emotional Learning)
Dave Rosen | Meet Your Mentor
Ryan Kawamoto | Meet Your Mentor
Shirley Thompson | Meet Your Mentor
Tim Bradley | Production & Equipment
HIKI NŌ STUDENTS HONORED
FOR RAISING AWARENESS ABOUT MENTAL HEALTH

KAI TSUGAWA
Walākea Elementary School

NAVIE DOMINGO
Farrington High School

ETHAN MORSE
Farrington High School

CHLOE PACHECO
Leilehua High School

KACI AMARAL
Maui Waena Intermediate School
2021 HIKI NŌ September Teacher Conference Survey

Thank you for helping us with this survey. Some demographic questions we ask every year to help us with grant applications, reporting and to understand more about teachers who choose to partner with us. We want to understand more about how you implement the HIKI NŌ Experience and how you feel it impacts your students. And, we want to know more so we can support you better and grow with you and your students.

Email *

Your email

About You

Name *

First and Last Name

Your answer

Ethnicity *

Select ONE that fits your ethnic background

African American
Robert Pennybacker  
Feb 16

Please, please, please try to avoid commercial logos on the people being interviewed or filmed for reflections, stories or host segments. If they are really noticeable we will need to remove them in post-production, which is difficult, time-consuming, and draws attention to the fact that we are covering something.

1 class comment

Christopher Facuri  
Feb 16

I'll have the student remove any commercial references on the next version.

Brent Keane  
Nov 4, 2020 (Edited Nov 9, 2020)

Aloha HIKI NŌ Teachers,
The IDEA

There are several kinds of HIKI NŌ projects — which one is right for your story?

Story

Personal Profile

How-To

Student Reflection
The Greatest Story In the World | HIKI NŌ Academy

Brent Keane • 2:59 PM
100 points

Please post the pitch sheet, script and rough cuts here. After Brent approves the story, please fill out the Credits Form.

Class comments
Add a class comment
THE PITCH

Pitch Sheet
Fill out the PITCH SHEET included with this assignment and turn in for approval.

The HIKI NŌ Staff will review your pitch and make suggestions or give you the green light to proceed to the production phase.

Meet Your Mentor
Once your project has been green lit, you will be paired with a mentor to produce your story. Schedule a Zoom meeting to discuss next steps.
HIKI NŌ STORY PITCH SHEET

PLEASE FILL OUT THE PITCH...
WHY IS IT IMPORTANT TO T...
ANSWER THE FOLLOWING Q...

HIKI NŌ STORY CRITERIA

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**PBS HAWAI‘I**

**HIKI NŌ STORY PITCH SHEET**

SCHOOL NAME:
MENTOR:

**PLEASE FILL OUT THE PITCH SHEET WITH BLACK INK**

1. **IN ONE SENTENCE: WHAT IS THE STORY?**
   The Greatest thing in the world

2. **WHY IS IT IMPORTANT TO THE HIKI NŌ AUDIENCE? WHY SHOULD THEY CARE?**
   Who wouldn’t want to hear the greatest story in the world

3. **ANSWER THE FOLLOWING QUESTIONS:**
   **WHO:** That Guy
   **WHAT:** Did the greatest thing in the world
   **WHEN:** Yesterday
   **WHERE:** The School Parking Lot
   **WHY:** It had never been done before
   **HOW:** In the most amazing way possible
The Greatest Story In the World | HIKI NŌ Academy

Brent Keane • 2:59 PM
100 points

Please post the pitch sheet, script and rough cuts here. After Brent approves the story, please fill out the Credits Form.

Class comments
Add a class comment

Your work

Assigned

Brent Keane - Script
Word

Brent Keane - HIKI NŌ STORY PITCH SHEET
Google Docs

Brent Keane - HIKI NŌ STORY PITCH SHEET
Google Docs

Add or create

Private comments
Add comment to Brent Keane

Turn in
PRODUCTION

Shoot
Film Interviews, On Camera Reads, B-roll and any other footage that will be included in your story.

Write
Transcribe interviews and create a script, add it to the assignment, and submit for feedback.

Collect
Shoot or collect any other support material you will need to produce the story
The Greatest Story In the World | HIKI NŌ Academy

Brent Keane · 2:59 PM
100 points

Please post the pitch sheet, script and rough cuts here. After Brent approves the story, please fill out the Credits Form.

Class comments
Add a class comment
Edit
Edit your story into a video and produce your first draft or “Rough Cut 1”. Add it to the assignment and resubmit for feedback.

Revise
Your Mentor will review your rough cut and return it to you with feedback and suggestions for changes that need to be made to improve your story and to bring it up to PBS Hawai‘i Standards for air. You may go through multiple rounds of rough cut review.

Submit Revisions
Submit your revisions for feedback to Google Classroom.

Story Title_School Name_RC1.mp4
The Greatest Story In the World | HIKI NŌ Academy

Brent Keane • 2:59 PM
100 points

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Add a class comment
The Greatest Story In the World | HIKI NŌ Academy

Brent Keane • 2:59 PM
100 points

Please post the pitch sheet, script and rough cuts here. After Brent approves the story, please fill out the Credits Form.

Class comments
Add a class comment

Your work
Assigned

[Links to various files]

Turn in

2 private comments

Brent Keane
3:16 PM
This is great, but I think you need to tell me what the greatest thing in the world is.

HIKI NŌ
3:17 PM
Ok, what else could be the greatest thing in the world?
SUBMISSION

**Final Cut**
Once you and your mentor feel your story is ready, format your file to the HIKI NŌ specifications and then upload to Google Classroom. The HIKI NŌ team will review your final file and give you feedback if any changes are needed.

Story Title_School Name_FC1.mov

**Submit Your Credits and Supers Form**
Fill out the credits form included in this assignment and resubmit the assignment in Google Classroom.
THE ART OF INTERVIEWING

Robert Pennybacker & Eleni Avendaño
HIKI NŌ Profile Pitch Sheet

School Name: ________________________________ Mentor: ____________________

1. Who is the profile on?
   Eleni Avendano

2. What do they do? (Farm, Teach, Surf, Paint, Dance, Wrestle, Cook, Raise Children, Landscape, Care for their Parents, Run a Business, etc.)
   She is a journalist

3. What is their passion? (It could be the same as #2 or a particular aspect of what they do.)
   Journalism

4. What has been their greatest accomplishment?
   Producing a news feature that aired nationally on PBS News Hour

5. What obstacles have they had to overcome to accomplish #4?
   Shyness. Fear of the unknown. Lack of knowledge.

6. Identify the most important characteristic that has enabled that person to overcome these obstacles? (Courage, Patience, Compassion, A Sense of Humor, An Entrepreneurial Spirit, Love for What They Do, Perseverance, etc.)
   An Entrepreneurial Spirit

7. What is the one activity of theirs you will shoot for b-roll? (Be Specific.)
   Eleni working on a story.

HIKI NŌ Profile Pitch Sheet

School Name: ________________________________ Mentor: ____________________

1. Who is the profile on?
   Eleni Avendano

2. What do they do? (Farm, Teach, Surf, Paint, Dance, Wrestle, Cook, Raise Children, Landscape, Care for their Parents, Run a Business, etc.)
   She is a journalist

3. What is their passion? (It could be the same as #2 or a particular aspect of what they do.)
   Journalism

4. What has been their greatest accomplishment?
   Producing a news feature that aired nationally on PBS News Hour
   Realizing that being a journalist can make you a better human being

5. What obstacles have they had to overcome to accomplish #4?
   Shyness. Fear of the unknown. Lack of knowledge.
   Misinformation in the current state of journalism.

6. Identify the most important characteristic that has enabled that person to overcome these obstacles? (Courage, Patience, Compassion, A Sense of Humor, An Entrepreneurial Spirit, Love for What They Do, Perseverance, etc.)
   Inspiration from her journalist grandfather, grandmother and mother. Realizing that good journalism is important now more than ever.

7. What is the one activity of theirs you will shoot for b-roll? (Be Specific.)
   Eleni working on a story.
   Photos of her grandfather, grandmother and mother. Archival articles by her grandfather.
HIKI NŌ STORY CRITERIA

1. Am I compelled to watch?
2. Do I care?
3. What is the conflict?
4. Can I follow it?
5. Is it fair?
6. Did the story establish a sense of place for me?
7. Was I able to witness something change?
8. Did I learn something?
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PRODUCING DURING A PANDEMIC

Ryan Kawamoto
HOW TO SHOOT ON A SMARTPHONE

Tim Bradley
# 2021 HIKI NŌ Fall Workshop Schedule

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Speaker(s)</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONDAY, Sept. 13th</td>
<td>3:00-4:00 p.m.</td>
<td>Shirley Thompson</td>
<td>“Crafting A Stellar Student Reflection”</td>
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<td></td>
<td>4:00-5:00 p.m.</td>
<td>Shirley Thompson</td>
<td>“Shape Your Story Through Editing”</td>
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<tr>
<td>TUESDAY, Sept. 14th</td>
<td>3:00-4:00 p.m.</td>
<td>Terri Inefuku</td>
<td>“Page Before Screen: Scripting Your HIKI NŌ Story”</td>
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<tr>
<td></td>
<td>4:00-5:00 p.m.</td>
<td>Terri Inefuku</td>
<td>“Reflecting on Paper: How to Script your HIKI NŌ Student Reflection”</td>
</tr>
<tr>
<td>WEDNESDAY, Sept. 15th</td>
<td>3:00-4:00 p.m.</td>
<td>David Rosen</td>
<td>“Beginning, Middle and End: The Three-Act Storytelling Structure”</td>
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<tr>
<td></td>
<td>4:00-5:00 p.m.</td>
<td>David Rosen</td>
<td>“Action! You’re On Camera. Tricks To Nail On-Camera Performance”</td>
</tr>
<tr>
<td>THURSDAY, Sept. 16th</td>
<td>3:00-4:00 p.m.</td>
<td>Christi Young</td>
<td>“Finding the Story Within Your Idea”</td>
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<tr>
<td>FRIDAY, Sept. 17th</td>
<td>3:00-4:00 p.m.</td>
<td>Ryan Kawamoto</td>
<td>“Shoot to Edit: How To Film A Sequence”</td>
</tr>
<tr>
<td></td>
<td>4:00-5:00 p.m.</td>
<td>Ryan Kawamoto</td>
<td>“Make Your HIKI NŌ How-To Stand Out”</td>
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</table>
2021 HIKI NŌ
TRIPLE CROWN OF STORYTELLING
September 23-27, 2021
STORIES STUDENT REFLECTIONS HOW-TOs
Social Media

Have fun, be creative, and show us what it takes to create a great challenge story.
PARTICIPATING STUDENTS RECEIVE
MAHALO!
Talk Story Break Out Sessions | Q&A

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